

**DENZIELYN GEM M. ROLDAN**

Block 8 C Lot 2 Model Community Tondo, Manila, Philippines

[denzielynroldan@gmail.com](mailto:denzielynroldan@gmail.com) /639278874680

OBJECTIVE

To handle a position with dedication and a deep sense of responsibility

whereby my knowledge and skills is hone to the fullest.

**PERSONAL INFORMATION**

Age: 22 years old

Birth Date: March 10, 1997

Birthplace: Tondo, Manila

Citizenship: Filipino

Weight: 115 lbs. Height: 5’ 4”

Gender: Female

Religion: Catholic

Status: Single

**KNOWLEDGE AND SKILLS**

* Proficient in using Microsoft Office specially Microsoft Word, Microsoft Powerpoint and Microsoft Excel
* Know the foundations in Marketing Strategies and Analysis
* Have knowledge in making Audio-Visual Presentation using PowerDirector, Windows Movie Maker and SonyVegas Pro
* Have basic skills on IBM SPSS Statistical Review
* Effective co-officer &team member
* Experienced working inside a high-stressed and pressured environment.

**EDUCATIONAL ATTAINMENT**

Tertiary: ***Bachelor of Science in Business Administration Major in Marketing Management (C)***

Pamantasan ng Lungsod ng Maynila

Intramuros, Manila**ǀ**‘13 – ‘17

Secondary: Jose Abad Santos High School**ǀ**‘09 – ‘13

Binondo, Manila

Primary: Isabelodelos Reyes Elem. School Tondo, Mla. **ǀ**‘03 – ‘09

Other/s: Basic Computer Literacy

*(MS Windows, MS Word and Internet)*

ISCOM Computer Learning Center

August – December 2008

**Passer:** Civil Service Eligibility- Professional Level taken last 12th of August 2018

**AFFILIATION**

* **VP for Information & Documentation** | **(*Pamantasan ng Lungsod ng Maynila – Junior Marketing Association)***

A.Y. ’16 – ‘17 (Present)

* **Member** | ***Philippine Junior Marketing Association (PJMA)***

‘13- ‘17 (Present)

**EXCELLENCE AWARDS**

* ***Outstanding Marketing Student* - SY 16 – 2017**

**GWA 1.6875** / 4th year-1st Semester

* ***Outstanding Marketing Student* - SY 15 – 2016**

**GWA 1.5714** / 3rd year-2nd Semester

* ***Outstanding Marketing Student* - SY 14 – 2015**

**GWA 1.72** / 2nd year-2nd Semester

* ***Outstanding Marketing Student* - SY 14 – 2015**

**GWA 1.60** / 2ndyear-1st Semester

**SEMINARS/ COMPETITIONS ATTENDED**

* **MADWORLD: Upsetting the Status Quo**

*"PJMA’S Flagship Event 2017"* **ǀ**SM Mall of Asia Arena, Pasay City**ǀ**26thFeb. ‘17

* **2015 STRATMARK: Strategic Marketing Conference for Students**

*“Going Global”***ǀ***SMX Convention Center***ǀ**29th Nov. ‘15

* **6th Philippine Business and Entrepreneurs' Expo**

*"Business Readiness and Disaster Preparedness Summit"*

SM Mega Trade Hall **ǀ**Mandaluyong City **ǀ**8thJuly ‘15

* **MADWORLD: Unraveling the Creative Genius**

*"How Creativity works in Advertising"***ǀ**SMX Convention Center **ǀ**8thFeb. ‘15

* **2013 STRATMARK: Strategic Marketing Conference for Students**

*Next Big Thing: Trendsetter Marketing*Cuneta Astrodome, Pasay City **ǀ** 25thJuly ‘13

**WORK EXPERIENCES**

* **VFS Global – VISA Officer** (May, ’17 – January ’20-Present)
* **On-the-Job Trainee** /**JG Summit Holdings, Inc. - Universal Robina Corporation, Promo Cost Control Dept*./*** April- May ‘16
* **Summer SPES** (Special Program for Employment of Students) / Manila City Hall

a. May- June ’15 b. April- May ’14 c. April - July ‘13

**CHARACTER REFERENCE**

Prof. Ana Maria M. Miranda

Adviser & Professor,*Pamantasan ng Lungsod ng Maynila*

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Ms. Karen Ann Piguerra

PCC Analyst, *Universal Robina Corporation*

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Alyanna Avellanosa

Operations Manager, Schengen Mission - *VFS Global Makati*

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I hereby certify that the above information is true and correct to the best of my knowledge.

**DENZIELYN GEM M. ROLDAN**

Applicant’s signature